

SilverTribe to Help Waste Management Phoenix Open Tee Off as Corporate Sponsor

SilverTribe Signs on As Sponsor of Highest-Attended Golf Tournament on Tour

The Waste Management Phoenix Open golf tournament is one of the biggest events of the year in the Southwest. The four-day tournament features some of the greatest golfers in the world and raises millions of dollars for charity. Those are just two of the reasons why an online leader in Southwestern and Native American art and jewelry has decided to become a corporate sponsor.

“The Waste Management Phoenix Open has raised nearly \$75-million for charities in Arizona,” said SilverTribe spokesman Chris Anderson. “When the opportunity to become a corporate sponsor of the event was brought to our attention, we could not pass it up.”

The tournament has been teeing off in the desert since it was originally known as the Arizona Open in 1932. Ralph Guldahl took home \$2,500 for winning the inaugural event. Last year’s champion, Kyle Stanley, won \$6.1-million.

“We are thrilled to be associated with such a historic event,” said Anderson. “With past winners like Ben Hogan, Byron Nelson, Jack Nicklaus, Arnold Palmer and Phil Mickelson, it’s easy to see that this is still one of the premier events in golf.”

The tournament has been played at the picturesque Stadium Course at TPC of Scottsdale every year since 1987. It’s easily the best-attended event in the sport, so much so that a single-day record of more than 173,000 people were in attendance on Saturday, February 4th.

This year’s event runs from January 31st through February 3rd. Players scheduled to appear include Mickelson, reigning Masters champion Bubba Watson, FedExCup winner Brandt Snedeker and Arizona product and Scottsdale resident Ricky Barnes.

SilverTribe has a huge collection of Hopi jewelry, Navajo-style jewelry, Kachinas, pottery and much more. SilverTribe also offers complimentary shipping to any address in the United States. At this year’s event, SilverTribe spokesmodels will be handing out t-shirts and gift certificates.

“We hope to see many of our loyal customers at this year’s event,” said Anderson. “We definitely hope to make a few new friends too.”

For more information or for the latest in Native American and Southwest art and jewelry, please visit SilverTribe.com.